

30th April, 2018

REDAN FAVOURITE IS SHORTLISTED FOR NATIONAL NEWSPAPER AND MAGAZINE AWARD

The UK's leading independent children's magazine publisher, Redan Publishing Ltd, are celebrating as their longest running multi-character magazine, *Fun To Learn Favourites*, is shortlisted for a Newspaper and Magazine Award, in its' 20th year on the News-Stand.

Fun To Learn Favourites magazine is aimed at children aged 3-7 years and contains a unique mix of characters including *Peppa Pig*, *Paw Patrol* and *PJ Masks*. The title was first published in 1998 and what better way to celebrate its 20th birthday than by being shortlisted for "Magazine of the Year Award – Children's", by the Association of Circulation Executives (ACE).

Last year, the ever-green title was the only pre-school title to record both a period on period and year on year increase in its ABC figures, selling an average of 38,735 copies per issue (its highest ABC since Jan – June 2014). In an increasingly over-crowded and turbulent pre-school market recording its highest ABC since 2014 and a place in the pre-school top ten is especially impressive.

Julie Jones, MD, commented "We are delighted that at 20 years old, *FTL Favourites* is stronger than ever and has been recognised by the Association of Circulation Executives. *FTL Favourites* is still at the top of its game, with a line-up of the hottest characters around, exceptional reader engagement and superb presence at retail, it remains the perfect showcase for both new and established properties."

Fun To Learn Favourites retails at £3.99 and is available from all major supermarkets and newsstand retailers.

- Ends -

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- **Redan Publishing Ltd** is the UK's leading independent publisher of character-led children's magazines. In addition to its popular multi-character titles, *Fun To Learn Friends*, *Fun To Learn Favourites* and *Sparkle World*, Redan also publishes the top-selling pre-school titles, *Fun To Learn Peppa Pig* and *Peppa Pig Bag-o-Fun*, as well as *In the Night Garden*.